



FOR IMMEDIATE RELEASE

Wednesday, January 4th, 2006

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COMMON SENSE COALITION OUTLINES 2006 GOALS
CSC wants to see Best Value Contracting implemented in 2006, greater leadership from the Mayors office on city issues, and more public participation in local government.

(MADISON) – The Common Sense Coalition unveiled an ambitious five year policy agenda in September of 2005 with stated goals of increasing local economic development, expanding educational opportunities, and addressing local quality of life issues. In 2006 the Common Sense Coalition is outlining its specific yearly goals and hopes for Madison and Dane County.

“The Common Sense Coalition has a vision of putting politics aside and instead focusing on creating good public policy. Our goal is finding workable solutions to the issues that impact our community.” Said Ray Allen, spokesman and Chair of the Board, “This is one of many reasons why I am proud to lead our coalition and to help bring some positive changes to our local government.”

2006 Goals and Issues

- **Bringing Best Value Contracting to Madison**
 - The Common Sense Coalition (CSC) is leading a working group made up of representatives of management, labor, and elected officials to create a win/win Best Value Contracting policy for our city. By the end of 2006, CSC wants to see Best Value Contracting a reality in Madison.
- **Increased Leadership from the Mayors Office**
 - Controversial issues like the proposed “Sick Leave” ordinance are too important to the future of our city for the Mayor to take a passive position

on. Madison needs leadership from our elected executive on contentious issues.

- **A Greater Focus on Local Economic Development and Job Creation**

- Local government is the best economic development tool we have.

Madison needs to better utilize that tool by forming incentives for the creation of family wage paying jobs, especially those in the middle income bracket.

- **Get More Citizens Involved in Local Government and Elections**

- CSC will promote greater public participation in spring local elections and local government. Greater voter turnout is essential to having a representative elected body.

- **Continue to Address the Issue of Public Safety and Emergency Services Staffing and Funding Levels**

- With the rapid annual growth in Dane County, we need to provide our Police, Fire, and Sheriffs Deputies the tools and funding they need to continue to provide the high quality service we ask of them in an ever increasing coverage area.

The Common Sense Coalition is a non-partisan, diverse, public policy group comprised of individuals, community leaders, business owners and 17 organized labor unions representing building and construction trades, police officers, fire fighters and stage hands. The group has organized around taking common sense approaches to governing, economic development and providing “jobs, justice and a brighter future.”

www.commonsemadison.com